## **BACK E GAME (**

Fourteen years ago, York's home team Revolution took the field at PeoplesBank Park for the first time, igniting the spirit of Revs Time in our community and sparking a renaissance in downtown York. Over the years, the team has helped businesses gain new customers through marketing programs, provided an outlet for entertaining employees and customers, hosted educational outings for local schools, created "best days ever" for families and donated hundreds of thousands of dollars to local organizations. Last year reminded us just how different York would look without the Revs; now the team is excited and ready to get back in the game!

In 2007, hundreds of local businesses stepped up to bring baseball to York through sponsorship, events, ticket plans, and skybox rentals. Now we're again calling on the local business community to join us in getting back to Revs Time. The team is offering comprehensive "Back in the Game" sponsorship packages that include marketing inside the ballpark, exposure in the community, and one-of-a-kind experiences. Let's work together to get our team and your business back in the game in 2021!

- *In-Park Promotion* including the most prominent signage, advertising in the game magazine, building exterior signage, custom branding and more
- **Outside the Park Promotion** including press release, radio advertising, social media campaign, billboards campaign, video production, giveaways, streaming broadcast advertising and more
- Unique experiences with a Revs "road show" appearance, stadium event and behind-the-scenes tours
- **Community engagement** with a custom built non-profit collection drive and Revs produced fundraising event for the organization of your choice
- Other perks such as Revolution tickets, honorary first pitches, mascot appearances and in-game announcements



1 AVAILABLE

- *In-Park Promotion* including home run or ad wall billboard, advertising in the game magazine, naming rights of an area of the ballpark and more
- **Outside the Park Promotion** including radio advertising, social media campaign, billboards, video production, streaming broadcast advertising and more
- **Unique experiences** with a Revs "road show" appearance at your location, happy hour batting practice and behind-the-scenes tours
- Community engagement with a donation of stadium event to the non-profit organization of your choice
- Other perks such as Revolution tickets, mascot appearances and honorary first pitches



3 AVAILABLE

- In-Park Promotion including mezzanine or concourse sign and advertising in the game magazine
- **Outside the Park Promotion** including radio advertising, social media shout out, streaming broadcast advertising and more
- **Unique experiences** with behind-the-scenes tour, honorary first pitches and opportunity to fire the Revolution cannon
- Community engagement with a donation of Revolution tickets to the non-profit organization of your choice
- Other great perks such as Revolution tickets, mascot appearances and honorary first pitches

TOTAL INVESTMENT \$15,000

5 AVAILABLE

• In-Park Promotion including advertising in the game magazine

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- **Outside the Park Promotion** including radio recognition, streaming broadcast advertising and golf tournament sponsorship
- **Unique Experiences** with behind-the-scenes tours, honorary first pitch and opportunity to fire the Revolution cannon
- **Community engagement** with a donation of Revolution tickets to the non-profit organization of your choice and mascot appearance at your request

TOTAL INVESTMENT \$5,000 =