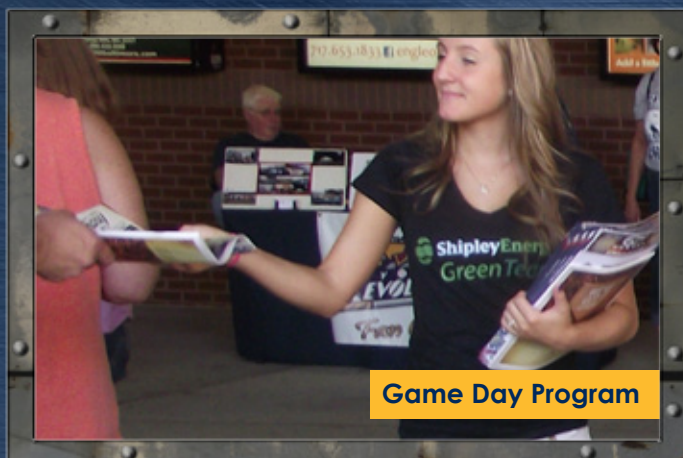
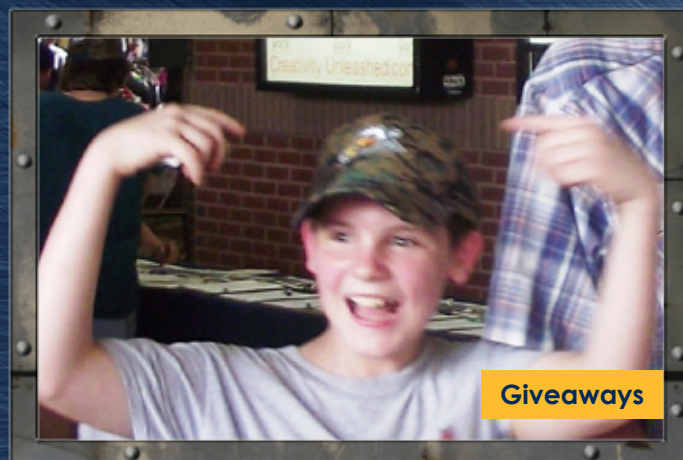


Name Recognition & Brand Enhancement

- ▶ **Associate your brand** with the strong image and name recognition of the York Revolution and establish deeper value as a community supporter.
- ▶ **Target specific demographics** or interest groups through various theme nights like: Emergency Responder's Night, Little League Night's, Bike Night, Faith & Family Day, etc.
- ▶ **Saturate an entire event** or area of the ballpark showcasing your identity!
- ▶ We can **build your brand outside of Santander Stadium** and the standard baseball season.
- ▶ Display advertising is available in a **wide range of prices** and can be packaged to fit your needs.
- ▶ **Your message is extended** through the Revolution's own marketing, advertising and social media initiatives.



Stadium Signage

Ad Wall
Outfield Wall

Print Advertising

Pocket Schedules
Game Day Program

Video Board Promotions

In-Game Commercial Placement
Game Action
Between-Inning Contests
Inning Sponsorships

Specific Event Sponsorship

Theme Events
Fan Giveaways
Post-Game Fireworks

YorkRevolution.com
717-801-4487



Community



Jersey Auction



Theme-Night Sponsorship



Community Event Sponsorship

- ▶ **Connect your company** to a particular charity or cause
- ▶ **Showcase** why your company is an employer of choice
- ▶ **Raise funds** to benefit a non-profit
- ▶ **Build awareness** for a cause
- ▶ **Support an industry or profession** by recognizing accomplishments of others

Community Specific Events

Salute to Veterans
Cancer Survivor Day

Charity Game

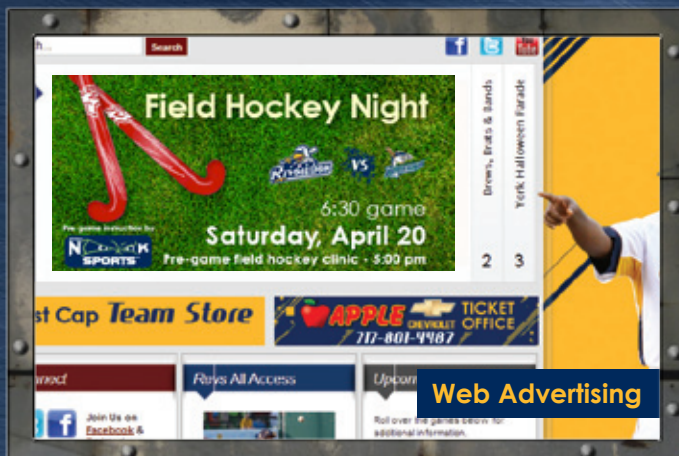
Jersey Auctions
Season-Long Youth Promotions

YorkRevolution.com
717-801-4487



Lead Generation

- ▶ **Generate sales leads** for follow-up company marketing efforts
 - Electronically through Revolution website or e-mail promotion
 - In-park through face-to-face interaction or fan contests
- ▶ **You determine the sample size** of leads
 - Target a specific theme night's attendees or demographic group
 - Cover a broad range through season long collection
- ▶ Can be done at **external community events!** Everyone wants Downtown at their event... So he goes! You can reap the benefits.



Marketing Tables

Enter-to-Win Contests

In-Park Raffles

Web/Social Media Promotions

In-Store Enter-to-Wins

YorkRevolution.com
717-801-4487



Retail Activation

- ▶ Choose multiple ways to **drive traffic to your location**. Pick what works best for your business!
- ▶ Drive traffic for a **specific time period** of promotion or season long!
- ▶ Tie your offer to on-field game action to lighten the sales message and **make your product fun and desirable**.
- ▶ Combine with programs that **fulfill your other marketing objective**.
- ▶ **We support your promotion** through our own marketing, advertising and social media!



Promo nights

Maple Donuts

ONLY 2 NIGHTS LEFT!

Maple Donuts Nights

Monday, July 15
Monday, August 19

Buy 12 donuts

Exit Coupon

Coupons

Playbill
Ticket Backs

Exit Giveaway
Email Offer

Scratch-Off Cards

Season-Long Distribution
Event-Specific Giveaway

Giveaway of Service or Goods

Ticket for Product Purchase Promotions

YorkRevolution.com
717-801-4487



Hospitality



- ▶ Host employees, clients or community partners to appreciate their value or service to your organization.
- ▶ With various types of seating and catering options you can select the best setting to accomplish your hospitality objectives.
- ▶ Tie your event into a theme night or promotion to enhance your company's brand or reputation.
- ▶ We can provide the full "Revolution Experience" including on-field batting practice, stadium tours and meet & greets with our players!
- ▶ Customize your event to extend your brand identity.



Luxury Suites

Picnic Pavilion

Eagle's Perch

Heritage Box Seats

Small Business Hospitality Plans

Season Tickets

Revolution Experience Elements

Pre-Game Recognition	Prize Raffles
Batting Practice	Player Meet & Greets
Stadium Tours	

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